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# Suzy Gershman's Born To Shop Hong Kong, Shanghai & Beijing: The Ultimate Guide For People Who Love To Shop



## Synopsis

Suzy shops the world -- with dachshund Toffee in tow -- to find the world's best shopping buys, and passes her discoveries along to you! This is the 24th year of this series, and with a new cover and interior design -- including Shop Talk industry gossip, Best Bets picks, Shopping Adventure travel tips, and more -- it has never looked better. Suzy even personalizes her maps with "hand-written" notes, as if she were writing tips on a napkin for you. "Shop & Save" has been Suzy's mantra lately: Suzy likes luxe but she likes bargains, too. She's packed this new edition with sales, outlets, best buys, and the best gifts for less than \$10. This guide covers the region: You'll find everything from the best tailors in Hong Kong to designer eyewear deals at the Eye Mart in Beijing to the Nanjin Road in Shanghai to flea markets in Hanoi and Ho Chi Minh City -- plus the best of the Pearl River Delta -- all with Suzy's trademark wit and wisdom, plus hotel and dining recommendations.

## Book Information

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## Customer Reviews

"Breezy, passionate, opinionated, and wonderfully detailed." •National Geographic Traveler  
"Gershman's may be the best guide for novice and pro shoppers alike." •The Washington Post For over twenty years, Suzy Gershman has been leading savvy shoppers to the world's best finds. Inside you'll find: What's hot in Hong Kong, featuring the hippest local designers, the coolest international labels, the most colorful street markets, and a world of antiques Where to snag those fabulous buys in the new, post-Olympics Beijing as well as Hanoi, Saigon, Shanghai, Suzhou,

Zhouzhang, Hangzhou, Macau, Canton, Shenzhen, and more Great gift ideas, even for a friend who has everything—plus the best gifts for less than \$10 For a global shopping experience, check out Suzy Gershman's *Where to Buy the Best of Everything*.

Suzy Gershman is a journalist, author, and global-shopping goddess who has worked in the fashion and fiber industries for more than 25 years. Her essays on retailing have been used by the Harvard School of Business; her reportage on travel and retail has appeared in *Travel + Leisure*, *Travel Holiday*, *Travel Weekly*, and most of the major women's magazines. Suzy is also the author of *C'est La Vie* (Penguin Paperback), the story of her first year as a widow living in Paris, and *Where to Buy the Best of Everything: The Outspoken Guide for World Travelers & Online Shoppers*. She and her two long-haired dachshunds, Toffee and Junior Mint, divide their time between San Antonio, Texas (Suzy's childhood home); a small house in Provence; and the airport. Suzy also gives shopping tours. Visit [www.suzygershman.com](http://www.suzygershman.com) or write to [suzygershman@gmail.com](mailto:suzygershman@gmail.com) for details. Suzy blogs at [www.borntoshoplady.blogspot.com](http://www.borntoshoplady.blogspot.com).

I am not much of a shopper, but this book had so many wonderful tidbits of info to prep us for our Hong Kong trip, and then to reference while we were there. It's a pity that Suzy passed away and the torch hasn't been picked up by another author.

This was the most disorganized travel guide specializing in the shopping area, I have ever come upon. The cross referencing required called for a Ph.D degree. One of the author's favorite shopping street (where she had to buy another suitcase to get her purchases home) was filled with knock off tennis shoes stores - nothing else could be bought there.

Book is out of date, published in 2010; however, still very informative.

Excellent excellent book for anyone going to Hong Kong, Shanghai and Beijing!!!No need to worry about where to go. Suzy lists everything very clearly.I never go to Hong Kong without this useful guide.Worth every penny.

It's great but it is dated. Unfortunately there will not a new edition, but it still has some important facts and the stores are more or less the same as in this edition.

I did not travel to Hong Kong and the book might be helpful for travelers to Hong Kong. I was in Shanghai and there was very little information on Shanghai. What was there was not very helpful. Went to small shoe shop that was recommended and they had about 30 pairs of shoes (total). Wasn't worth the trip.

Bought this before traveling to Shanghai and Beijing. It was helpful and our group used it as a reference. I wish there would have been more on those two cities but it was hard to find a book solely on shopping China minus Hong Kong. It was pretty true to what it said within. I would recommend it. It was a fun read and useful.

Only used the book for Hong Kong. Friendly and informative style giving locations and directions to all the shopping bargains and quality products available in the region. Use in conjunction with a city guide or similar if you want history and sightseeing.

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